



FUNdraising kit for KIDS!

The National MS Society is dedicated to making fundraising FUN for event participants of all ages. This is a short guide to help our youngest fundraisers be successful and reach their goals. Below are tips and ideas to try for kids of all ages.

Getting started:

Use your Participant Center

- Kids have their own set of online tools to fundraise, too! Log in using your username and password and we recommend you do the following:
 - Personalize your Web page – add a picture of yourself and share why you are raising money. If your mom or dad has MS, include a picture of you with them and write about raising money to help find a cure for your mom or dad.
 - Send emails – you can write your own email messages or use the ones we already created for you and send them out to your friends and family.

Create a change jar

- Create your very own change jar and drop your spare change in at the end of every day. Spare change adds up very quickly! Ask permission to collect spare change in your classroom. You can make more than one and ask your parents to take them to work, too.
- Print out a label from our website for your change jar that shows why you are collecting money.



Use your birthday

- Instead of gifts for your birthday, ask your friends and family to give you a donation toward your fundraising.



Write letters to ask for donations

- Ask your teacher for permission to write a letter to send home with your fellow classmates. The letter can share why you are raising money and a little bit about Climb to the Top and the National MS Society.
- Write a letter and mail it to any of your friends or family asking for donations.

Host a lemonade stand or bake sale

- Make homemade lemonade or baked goods and set up a lemonade stand or bake sale in your neighborhood on a nice day or at school during lunch.



Other success stories from kids:

- Create a video with you, your siblings, or your friends that includes you asking for donations. You can create a song or any kind of short skit to include in the video as well.
- Share your success stories with us – email us at nicole.cannizzaro@nmss.org.

Thank you to all of our young and mighty fundraisers! You are helping us to create a world free of MS.

