Fashion Plates
a fashion show & luncheon
Presented by The Luongo Family
To benefit the National Multiple Sclerosis Society

Sponsorship Opportunities
November 6, 2020 11 a.m. - 1:30 p.m.
Lombardo’s
**What:**

Fashion Plates

- More than 600 attendees from Boston, Metro West, South & North Shore
- Fashion Show and Luncheon, celebrating “**Real Women, Real Stories**”
- Raffle Baskets valued at greater than $1,000 each

**When:**

November 6, 2020, 11 a.m. - 1:30 p.m.

**Where:**

Lombardo’s, 6 Billings St, Randolph, MA 02368

**Why:**

Fashion Plates, a fashion show and luncheon, is a premier fundraising event of the National Multiple Sclerosis Society, Greater New England. An important goal of Fashion Plates is to educate and motivate active business people and community leaders to make the National MS Society one of the nonprofit organizations they support on an on-going basis. Through your participation in Fashion Plates, you will:

- Help fund research to find a cure
- Build corporate awareness
- Create an opportunity for employee involvement
- Gain exposure to high income, highly educated, professional attendees
- Receive special day-of-event promotional opportunities (product, promotions, etc.)
- Experience year-round promotional opportunities on social media and e-mail campaigns
In Good Company

The National Multiple Sclerosis Society, Greater New England, has formed mutually-beneficial partnerships with local and national organizations. Below are just some of the sponsors that support the National MS Society throughout the year.

- Bank of America
- Bernie & Phyl’s Furniture
- Biogen
- Blue Cross Blue Shield
- Boston Benefit Partners, LLC
- Boston Globe
- Caputo & Company
- Cigna Group Insurance
- Cook Forest Products, Inc.
- Designer Bath & Salem Plumbing Supply
- Diversified Project Management
- DTZ
- Eastern Bank
- EMC Corporation
- EMD Serono, Inc.
- Genzyme
- Global Partners LP
- Goulston & Storrs
- Harvard Pilgrim Health Care
- Heritage Financial Group, Inc.
- iCapital, LLC
- Low Profile Corp.
- Neighborhood Health Plan
- Opinion Dynamics
- Pinnacle Financial Group
- Riemer & Braunstein, LLP
- RJ Kelly Company
- Ropes & Gray, LLP
- Siemens
- Tempur + Sealy
- Wells Fargo Bank

What is the Impact of the National MS Society

Each person with MS can live their best life with more connections to information, resources, and others with shared experiences.

- Every person affected by MS, including their families and loved ones, can connect 24/7 to the most comprehensive and reliable information and resources available, whether online, in-person or via telephone.
- Each year, 200,000 people connect to the Society’s Information Resource Center; 500,000 receive Momentum magazine; 1.9 million receive monthly eNews; 600,000 connect to those with shared experiences and experts through MSconnection.org.
- We are increasing investments in wellness research, including diet, exercise and complementary and alternative therapies.

Everyone who wants to do something about multiple sclerosis can fuel progress.

- We engage more than half a million volunteers through our fundraising events.

Accelerated research breakthroughs change lives and end MS forever.

- We are recognized as the catalyst for ALL major advancements in MS - we discovered and drove nerve and myelin repair in MS research.
- We fund more MS research than any other organization in the world.
- We have invested more than $870 million since our founding and have recruited more than 800 new MS researchers to the field.
- We are collaborative leaders in the International Progressive MS Alliance.

The voices of people affected by MS are heard and drive change wherever it is needed.

- More than 75,000 activists across the country have united to secure an additional $25 million in government research funding over the last six years.
What is MS?

Multiple sclerosis, an unpredictable, often disabling disease of the central nervous system, interrupts the flow of information within the brain, and between the brain and body. Symptoms range from numbness and tingling to blindness and paralysis. The progress, severity and specific symptoms of MS in any one person cannot yet be predicted, but advances in research and treatment are moving us closer to a world free of MS. Most people with MS are diagnosed between the ages of 20 and 50, with at least two to three times more women than men being diagnosed with the disease.

At its most global level, movement is all around us, and whether physical or mental, we are always a part of it. Moving is…universal.

MS can stop people from moving forward in their lives. The National Multiple Sclerosis Society exists to make sure it doesn’t. By working together, we can keep everyone moving forward.

Join the Movement at MSnewengland.org

Early and ongoing treatment with an FDA-approved therapy can make a difference for people with multiple sclerosis. Learn about your options by talking to your health care professional and contacting the National MS Society at MSnewengland.org or 1-800-344-4867.

Create a world free of MS

For Sponsorship Information
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MSnewengland.org

National Multiple Sclerosis Society