



TEAM FUNDRAISING JUMPSTARTERS



It's dirty work ending MS, but we know you can help us do it. 100% of the funds you raise will support the National MS Society, which provides vital services to people living with MS and funds critical MS research, so it's important to get the word out and set your goals high. Be creative and have fun—that's what MuckFest® MS is all about. Find activities that you and your teammates enjoy doing together and use them to talk about the event and why you're participating.

- Have a party or a silent auction event.
- Host a car wash in your neighborhood or at a local business.
- Have a team garage sale.
- Talk to your favorite local restaurant about hosting a party and donating a percentage of the sales to your fundraising goal.
- Have a dog-wash.
- For company teams, set up a reward for the top fundraiser, such as a reserved parking spot for a month or an extra half day off.
- Host a movie night with all your favorite flicks that feature mud scenes.
- Hang your team poster in your office, at a social gathering or on your office door to spark conversation.
- Talk to local businesses about sponsoring your team. Offer them space on a team t-shirt.
- Find a local salon that would donate a spa service to the top fundraiser on your team!
- Create Mucktastic Monday and use this day each week to ask for donations via social media.

And don't forget to ask all of your donors if they work for a company that **offers matching gifts!**

Visit www.MuckFestMS.com for a sample email message you can use to encourage team fundraising.